

## OFFICE OF ECONOMIC DEVELOPMENT

## **News Release**

For Immediate Release: September 6, 2017

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## Kaua'i Made, Kaua'i Grown tradeshow set for Sept. 15

LĪHU'E – The public and wholesale buyers are invited to attend the Kaua'i Made and Kaua'i Grown Wholesale Tradeshow on Friday, Sept. 15, at the Kaua'i War Memorial Convention Hall in Līhu'e.

Wholesale buyers are able to attend the tradeshow from 9 a.m. to 11 a.m., followed by the public from 11 a.m. to 1 p.m.

Attendees will be able to shop for locally-made products as well as enjoy local entertainment and a dog fashion show. There will also be free samples and food demonstrations throughout the event.

The Kaua'i Made program was launched by the county in 2006 with support from the Hawai'i Tourism Authority. The aim of the program is to provide locally-made products with more visibility and encourage production of value-added agricultural products. A wide range of these products are available through the program including apparel and accessories, artwork, crafts, food, floral, health and beauty, jewelry, publications and more.

Established in 2009, Kaua'i Grown is an initiative of the County of Kaua'i and the Kaua'i County Farm Bureau that promotes locally-grown agricultural products. In addition, the program recognizes the farmers, ranchers, retailers and restaurants that bring these products to the consumer.

For more information, please contact the Office of Economic Development (OED) at 241-4946 or send an email to <a href="msugai@kauai.gov">msugai@kauai.gov</a>.

If you need an ASL interpreter, materials in an alternate format, or other auxiliary support, please contact the OED at the phone number or email listed above.

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